SCSS 2019 Sponsorship Packages

Stand Out as an Innovator

Many SCSS attendees arrive searching for tools, training, and technology that provide real solutions. SCSS sponsorship provides you a great opportunity to connect your solutions with our receptive audience.

Purchasing an SCSS sponsorship enables your organization to promote your brand, products, and services, along with sending staff members to a rich learning environment.

SCSS 2019 Sponsorship Packages

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>SYMPOSIUM PROGRAM MENTION</th>
<th>WEBSITE PRESENCE</th>
<th>MENTION AT SYMPOSIUM</th>
<th>SIGNAGE AT SYMPOSIUM</th>
<th>COMPLIMENTARY REGISTRATIONS</th>
<th>DISTRIBUTION OF MARKETING MATERIALS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Sponsor</td>
<td>$7,500</td>
<td>Half page of sponsor recognition, logo, and 75-word description of company</td>
<td>Linked logo on symposium website</td>
<td>Logo shown in slides and mentioned during opening and closing remarks</td>
<td>Poster in main general session</td>
<td>For desired tutorials</td>
<td>In registration package</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$5,000</td>
<td>Quarter page of sponsor recognition, logo, and 50-word description of company</td>
<td>Linked logo on symposium website</td>
<td>Logo shown in slides and mentioned during opening and closing remarks</td>
<td>Poster in general session room</td>
<td>For desired tutorials</td>
<td>In registration package</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>$3,500</td>
<td>Company name and logo listed</td>
<td>Linked logo on symposium website</td>
<td>Logo shown in slides during opening remarks</td>
<td>Poster in general session room</td>
<td>For desired tutorials</td>
<td>In registration package</td>
</tr>
<tr>
<td>Exhibit Area Sponsor</td>
<td>$4,000 (2 available)</td>
<td>Company name and logo listed</td>
<td>Linked logo on symposium website</td>
<td>Logo shown in slides during opening remarks</td>
<td>Poster in general session room</td>
<td>For desired tutorials</td>
<td>Table in exhibit area for entire symposium At assigned table and provided to all SCSS attendees</td>
</tr>
<tr>
<td>Web Sponsor</td>
<td>$500</td>
<td>Company name and logo listed</td>
<td>Linked logo on symposium website</td>
<td></td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

We are also looking for material sponsorships (e.g., pens, notepads, and symposium bags) to distribute to all attendees. If you would like to provide one or more of these with your organization's logo, please let us know.

If you would like to offer sponsorship in a way that is not listed among the sponsorship packages, please contact us at info@sei.cmu.edu to discuss your ideas.
Purchase Sponsorship Online

To purchase sponsorship, please complete the online form at sei.cmu.edu/SCSS

Please review the official SCSS Sponsorship Terms and Conditions. You will be prompted to check the box during online purchase that you agree to these.

A member of the SCSS Sponsorship Committee will contact you soon after we receive your order to provide any necessary paperwork and to request a copy of your organization’s logo. We prefer to receive your logo as a vector-based EPS file. If you have both a color and a black-and-white version, please provide us with both. If you do not have an EPS file, we can use a 300-dpi JPG or TIFF that is the same size or larger than the image that we will reproduce. If you have different versions and are unsure, feel free to send us all of them. Please contact us with any questions at info@sei.cmu.edu

SCSS 2019 Sponsorship Terms and Conditions

1. All sponsorships will be awarded on a first-come, first-served basis.
2. After receiving written acknowledgment by the SCSS Sponsorship Committee, the sponsor must provide a signed copy of the sponsorship agreement, sponsorship funds, electronic logo files, and other details required (such as correct use of sponsor’s name, trademarks, etc.) to the SCSS Sponsorship Committee within 30 days of receipt of acceptance.
3. Sponsorship pledges cannot be processed without payment. Arrangements for payment can be set up through the online sponsorship page or with the SEI’s Accounts Payables team. All checks should be made payable to Carnegie Mellon University.
4. The sponsorship fee does not include free SCSS tutorial registration unless specifically stated in the sponsorship opportunity details.
5. Travel and lodging costs are not included in the SCSS sponsorship fee.
6. Due to production time, sponsors who submit signed agreements after August 30, 2019, may not be mentioned in the SCSS printed materials.
7. Sponsors shall not sublet, assign, or apportion any part of the item(s) sponsored. Sponsors shall not present, advertise, or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by Carnegie Mellon University.
8. Carnegie Mellon University will not be liable for any damage or loss to a sponsor’s property through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
9. Sponsors shall not paste, nail, or otherwise affix any part of an exhibit, poster, signs, or any other materials to walls, doors, or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
10. Demonstration area space includes access to one 6’ table (draped), two chairs, and one power strip. It is the sole responsibility of each demonstrator to rent/provide/purchase any additional support items not identified above.
11. SCSS 2019 reserves the right to select and finalize the design of each branded SCSS item.
12. Sponsors are allowed to offer pledges for single or multiple items/events.
13. Any information and promotional materials may display information about your training and products. However, for tax purposes, they shall not include material containing an endorsement, qualitative or comparative language, price information, other indicators of savings or value, or any inducement to purchase, sell, or use your products or services.
14. Sponsorship is not limited to financial support per se, but can also take the form of provision of material hardware.