Measurement That Works – Really!

J. Wessel
SSTC May 2010
ASSIP* Measurement Based Acquisition Improvement Initiative

Finding: Acquisition programs incur cost & schedule trouble at some point, at times the status goes from ‘Green’ to ‘Red’ in months.
  - Sub-optimal outcomes associated with ‘ineffective measurement use’
  - Investment in measurement diminished or under utilized

Action: Conduct Measurement Based Acquisition Improvement Workshops
  - Leverage acquisition management best practices and lessons learned, coupled with SEI measurement body of knowledge.

Outcomes: Greater insights into program and product state.
  Phase I - Recommend initial measures & implementation framework
  Phase II - Measure Planning & Education delivered; technical assistance provided; progress tracked to goals.

* Army Strategic Software Improvement Program
Army Customers

A list of ASSIP Measurement Assessment customers include:

- PEO AMMO, PdM MRM
- PEO AVN, 3 APMs: ATNAVICS, MOTS & TAIS
- PEO GCS, PM HBCT
- PEO GCS PM STRYKER
- PEO STRI, PdM OneSAF
- PEO CS & CSS, PM JLTV
- PEO C3T, PD CNI (formerly NetOps)

A SEI technical note has been published (best practices & lessons learned).

http://www.sei.cmu.edu/publications/documents/09.reports/09tn008.html

Two months after a Workshop: an Implementation of recommendations comment-
“the Architecture and Integration contractor and has led to some improvements in our current metrics collection process and data”
Army Acquisition Challenges, And Measurement Based Mitigation

A Life Cycle Perspective…
- Examples, Risk, Instantiation

A System of Systems Perspective…
- Software Performance Example

An Overview of Methods…
Contract Development

Challenge: Provide a clear articulation of measurement expectations

- Contractors need Acquisition Leadership guidance (e.g., Secure Coding)

- Positions Contractors & Acquisition Mgmt
  - Articulate the entire measurement process; Collection, analysis and reporting (periodicity & format)

- Articulate access to data (e.g., IPT members)
  - Specify Completeness, Accuracy, Timeliness (QA)

Recommendation:
Start at the RFP Project Phase, review for updates subsequent phases-

Incorporating Software Requirements into the System RFP:
http://www.sei.cmu.edu/library/abstracts/reports/09sr008.cfm, Charlene Gross
Requirements Management: Samples

Challenge: “What’s the Work, How did we Spend, How did we Decide?”

Measurement: Baseline work by **Source & Type**, better able to manage evolution
e.g., New, Fix, External change, Taskers, Re-Work

- Review the alignment of processes to current requirements state

Challenge: Requirements change during projects e.g., new customer work

Measurement: Develop an estimate of change based on history.
- Monitor and record requirements or specifications and all changes.
- Estimate how much change can be tolerated-
  Cost/schedule a major concern if new requirements come at a late stage
  (may need to normalize input queue/schedule)
Requirements Management 2: Representation

Graphical Summary of metrics provides a visible goal.

**Total Program Dollars**

- Fix, 300
- New Feature, 250
- External Change, 450

**Allocated Cost by Product**

- A
- B
- C
- D
- E
- F
- G
- H
- I
- J

Program Level Or Product Level

Shows allocation of resources to new features, interoperability, and fixes.

Potential Action: reduce fix costs to add resources to new development.
Technology Insertion

Challenge: New technology demands arrive from many Internal and external sources (e.g., GFE/COTs)

Recommend:

- Implement metrics to gauge robustness of technology insertion process.
  - Measure ‘ripple effect’ potential to understand full impacts (e.g., CM, Test,.. )

Measurement Method:

- Measure use of open/commercial interface standards
- Determine own & stakeholder past technology insertion performance (what happened to everyone the last time..)
- Determine currency of current, planned skills matrix

Note: TRLs target the readiness of the technology itself – not the readiness of the vendor (which affects all their processes).
Software Development

Challenge: How do I assess Software Development Progress?
Sample measures include:

Component Size -
  • Team vs. component size ratio

Development Team performance-
  • Team development synchronized, regular integration?

Software Coupling-
  • High coupling? Components with highest coupling are also least reliable

Complexity-
  • Components w/ top 10% complexity value contain the least reliable code

Traceability Matrix-
  • Map SW Components to desired capabilities (gaps decrease over time)
Test Defect Classification

Challenge: How can I use defects collected? (contractor has a form of defect data residing in a database).

Action: Classify Defects, determine trends and action response.

- Measure Defect rate, origin & found phase (e.g., code)
- Initiate Causal analysis (categorize!)
- Trend analysis

Use/Benefit:

- Continual quality improvement
- Schedule and cost improvement (catch bugs early, focused QA)
- Reduce re-work, Useful for Reliability Estimation
Quality Assurance (QA)

Challenge: Do activity ‘checkmarks’ make the grade?

Few PMOs have QA activity internally or require QA results from suppliers.

- Provide evidence that Supplier & PMO following their defined processes.
- Provide a (needed) holistic perspective on a program.

Recommendation: evaluates the following (measures):

- Defined process for desired data collection
- Adherence to process practice
- Quality of process (how well is it working)
- Measurement data quality (e.g., source: raw or derived)
- Risks discovered (associate risk to findings, mitigation status)
Measurement Infrastructure

Challenge: PMOs can’t afford to fully fund measurement

Measurement is not free. Infrastructure needed to support data collection and generate regular analysis/reports for distribution.

PMOs resources are limited, programs have significant priorities to balance, battle rhythm is fast sometimes leaving measurement behind.

• Most PMOs have little experience implementing measurement, hence the work of measurement falls by default into the hands of the contractor.

Action: Request Assistance-

• Data Repositories
• Training, PMOs can group measurement skill updates
• Assist resourcing for SEC support
  (local experts can be utilized more effectively and efficiently)
Risk Management

Challenge: Are Risks Monitored, Are key SW risks escaping?

• Risks proposed by an engineer may be seen as “engineering problems”
  • Mitigation not considered early, program is unprepared later on.

• Risks are not prioritized at the right level for action.
  • If mitigation is too costly for the team, the risk should be escalated.

• Monitor potential risks to retirement.
  • Risk profile should decline as more is learned about the project and the product.

• Monitor Program Risk Drivers
Risk: Categories Of Mission Risk Drivers

Drivers can provide leading indications of success or failure (may regularly report at reviews).

Audrey Dorofee: [http://www.sei.cmu.edu/library/abstracts/reports/09tr007.cfm](http://www.sei.cmu.edu/library/abstracts/reports/09tr007.cfm)
## Risk: Categories of Mission Risk Drivers

### Objectives
1. Program Objectives

### Preparation
2. Plan
3. Process

### Execution
4. Task Execution
5. Coordination
6. External Interfaces
7. Information Management
8. Technology
9. Facilities and Equipment

### Environment
10. Organizational Conditions
11. Compliance

### Resilience
12. Event Management

### Result
13. Deployment meets readiness criteria
14. Installed components are known (CM)
15. Product configuration is adapted to unit
16. Network has sufficient capacity
17. System is satisfactorily supported in field
18. Certification and accreditation

**Example**
Organizational SW Staff Integration

**Recommendations:** Monitor Integration of SW Staff/Data in PMO

- Invite SW Leads to report key SW Metrics at regular PM meetings,
  relate to key PMO tracking areas e.g., SW Team Performance

---

**Program Office Functions**

<table>
<thead>
<tr>
<th>Oversight</th>
<th>Control</th>
<th>Planning</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Communications</strong></td>
<td><strong>Decisions</strong></td>
<td><strong>Team Performance</strong></td>
</tr>
<tr>
<td>Funding vs Need</td>
<td>Change Request</td>
<td>Estimate Effort</td>
</tr>
<tr>
<td>Track to Schedule</td>
<td>Evaluate Performance</td>
<td>Estimate Duration</td>
</tr>
<tr>
<td>Progress to Plan</td>
<td>Evaluate Product</td>
<td>Estimate Progress</td>
</tr>
<tr>
<td>Spend to Plan</td>
<td>Select Vendor</td>
<td>Allocate Resources</td>
</tr>
<tr>
<td><strong>Risk</strong></td>
<td>Action</td>
<td>Schedule</td>
</tr>
<tr>
<td>Incentive Payments</td>
<td>Change Orders</td>
<td>Create EVMS</td>
</tr>
<tr>
<td>Change Orders</td>
<td>Award Fee</td>
<td>Mitigate Risk</td>
</tr>
<tr>
<td>Establish Contract</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Associated to overall (SE) Goals**

<table>
<thead>
<tr>
<th></th>
<th>Plans</th>
<th>Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Resources Available</strong></td>
<td><strong>Effort</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Milestones</strong></td>
<td><strong>Milestones</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Size</strong></td>
<td><strong>Size Completed</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Quality</strong></td>
<td><strong>Quality</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Requirements</strong></td>
<td><strong>Requirements Coverage</strong></td>
<td></td>
</tr>
</tbody>
</table>

**SW Team Performance Measures**

**SW Data Utilized**
(Core Metric Consideration)
Army Acquisition Challenges, And Proposed Mitigation

A System of Systems Perspective…
A Driving Acquisition Management Challenge:

“Will Software under development [e.g., algorithms] enable planned capabilities in a full-up E2E operational environment.”

A SOA based SoS case example…
A Software Performance Measurement Perspective

**Challenge:** “If I wait until formal test events (e.g., LUT), it's late to make too many adjustments”

~ Notional Roadmap ~

For each ‘milestone’, track deliverables to activities at varied levels:
- Artifacts e.g., Software resource usage / system
- Need “good enough” criteria to move to next phase
Managing SWP Progress

Track Metric Maturity

Three Axis per test event:

1. Software:
   - Mod = Modeled
   - Sim = Simulated
   - Proto = Prototype
   - EB = Early Build
   - LB = Later Build
   - Mat = Mature

2. Hardware:
   - Sim = Simulated
   - EP = Early Prototype
   - LP = Late Prototype
   - IP = Initial Production
   - FP = Full Production

3. Scale:
   - SB/MB = Single Blade/Multiple Blades
   - PU/MPU = Processing Unit/Multiple PUs
   - SS = Single System
   - LS = Limited Multiple System
   - PS = Partial Scale
   - FS = Full Scale

Uneven progress will be visible
Managing SWP Progress

Two Complimentary Performance Views

Discrete Event View

Will SW enable each operational task, as needed, for the duration of the task.

- At Thread / Step level, determine feasibility

Enterprise (SoS) View

Will SW enable concurrent operational demands across the SoS?

- For all processes, determine feasibility

Representative Metrics:

- CPU & RAM Utilization
- Process LAN connectivity
- Process Client Calls (as applicable)
- Process Prioritization
- Process MiddleWare Calls
- Software Threads

- Process Count / System Threads
- Blade to Blade Calls
- Platform LAN utilization
- Client calls over WAN
- CPU traffic to Drives
Managing SWP Progress

Establish a SWP IPT: This is not a one person job within large SoS environments (too complex).

Potential goals:

- Align/ratify SWP planning to strategic goals
- Improve (common) understanding and use of SWP measures
- Instantiate an infrastructure to accommodate SWP plan tasks
  - e.g., Resources, effective/efficient data collection, analysis, presentation processes/workflows
## SWP IPT Best Practice

### Common SWP Metric Matrix: Implementation Tool for Activity Leads – Help ensure consistent implementation/use across SoS

<table>
<thead>
<tr>
<th>Metric Title</th>
<th>Why?</th>
<th>How?</th>
<th>Need Type</th>
<th>High Level Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Error Logging and statistics</td>
<td>Which combinations of services and clients+ Apps under which conditions cause issues at the system and application level. SYSLOG, SNMP, OS Capture</td>
<td>Instrumentation of code w/process to service to above metrics + log parser + statistical analysis</td>
<td>Efficiency</td>
<td>Engineering</td>
</tr>
<tr>
<td>I/O bus access count</td>
<td>Used to derive proxy and other efficiencies. Can software (per application/client/proxy) consolidate requests to the drives, can it minimize access to off-blade devices. Can requestors minimize requests to a service on a blade?</td>
<td>Repeated capture from OS</td>
<td>Efficiency</td>
<td>Engineering</td>
</tr>
<tr>
<td>Instances/Client/situation/Instances/Service/situation.</td>
<td>Check for Process Clean up, Avoid hung processes, Minimize Instances</td>
<td>Process Message snapshots and parse</td>
<td>Efficiency</td>
<td>Engineering</td>
</tr>
</tbody>
</table>
Capture End-To-End Performance

- Mapping helps to ensure adequate, trace-able, End-to-End Performance.
- Capability (Mission) to SoS (e.g., Services), through System (e.g., Use Cases) and eventually Component (Threads) level traceability.

Tie to Goals (for example):

1. Throughput (how much),
2. Latency (how fast), and
3. Computer resources (using what resources)

Utilize existing resources and test assets
Method Overview – Implementing Program Measures

Method (Option I):

- Develop basic measures associated to:
  - Predictability, Scope and Change, Product Quality, Product Assurance and Process Effectiveness
  - obtain alignment with specific and unique project goals.
- Analyze contractor practice for suitability and application.
  - (Optional) negotiate for additional data.
- Transform contractor data into indicators for program use.
- Identify required internal data.
- Implement required internal process for data collection and reporting.
Developing Leading Indicators

Specific, risk-based, time-dependent measures

Method (Option II)

- Introduction describes the basic measures associated to:
  - Predictability, Scope and Change, Product Quality, Product Assurance and Process Effectiveness
- Restate specific and unique project goals with measures.

- Identify project specific risk-drivers (broader than risks).
- Use prepared table to link risk-driver to project-activity.
- Use prepared table to link goal-to-activity-to-indicator.
- Implement data collection and reporting.
Specialized Measurement Techniques

Review basis of estimate

Analyzing Technical Progress (converging or not)
  • Method for conducting a technical review (e.g. PDR) and providing a valuable report.
  • Improved effectiveness by analyzing available process information.

Technology Readiness Level (TRL) and Technology Adoption
  • Supplementing TRLs with technology adoption and technology manufacturing readiness assessment.
The Technical Progress Indicator

“Radar” Chart: Design Milestone Review (example)

- **Green** - indicate expected values
- **Black** - indicate the measured values

**Interpretation** -
High Level Design is not complete, shows where resources are required before proceeding to Detailed Design work.
Summary

The targeted application of a few measures can provide significant ‘actionable intelligence’ to program managers to illuminate issues and aid the decision making process toward remediation.

- Must be aligned to the program’s business needs
- Relating measures to program risk a powerful communications tool

The complexity inherent in large, SoS acquisitions can overcome a program’s ability to understand software performance progress. Planning for software performance measurement management early in the program lifecycle can aid managers in delivering software that provides intended capabilities, within end-to-end user environments.
<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMMO</td>
<td>PEO AMMO Ammunition</td>
</tr>
<tr>
<td>ASSIP</td>
<td>Army Strategic Software Improvement Program</td>
</tr>
<tr>
<td>AVN</td>
<td>PEO Aviation</td>
</tr>
<tr>
<td>C3T</td>
<td>PEO Command Control Communications Tactical</td>
</tr>
<tr>
<td>CM</td>
<td>Configuration Management</td>
</tr>
<tr>
<td>COTS</td>
<td>Common Off The Shelf</td>
</tr>
<tr>
<td>CPU</td>
<td>Central Processing Unit</td>
</tr>
<tr>
<td>CS&amp;CSS</td>
<td>PEO Combat Support and Combat Service Support</td>
</tr>
<tr>
<td>DoD</td>
<td>U.S. Department of Defense</td>
</tr>
<tr>
<td>E2E</td>
<td>End-to-End</td>
</tr>
<tr>
<td>EIS</td>
<td>PEO Enterprise Information Systems</td>
</tr>
<tr>
<td>GAO</td>
<td>U.S. General Accounting Office</td>
</tr>
<tr>
<td>GCS</td>
<td>PEO Ground Combat Systems</td>
</tr>
<tr>
<td>GFE</td>
<td>Government Furnished Equipment</td>
</tr>
<tr>
<td>H/W</td>
<td>Hardware</td>
</tr>
<tr>
<td>IEW&amp;S</td>
<td>PEO Intelligence Electronic Warfare and Sensors</td>
</tr>
<tr>
<td>IPT</td>
<td>Integrated Product Team</td>
</tr>
<tr>
<td>Acronym</td>
<td>Definition</td>
</tr>
<tr>
<td>---------</td>
<td>------------</td>
</tr>
<tr>
<td>LAN</td>
<td>Local Area Network</td>
</tr>
<tr>
<td>LUT</td>
<td>Limited User Test</td>
</tr>
<tr>
<td>M&amp;S</td>
<td>Modeling and Simulation</td>
</tr>
<tr>
<td>PEO</td>
<td>Program Executive Officer</td>
</tr>
<tr>
<td>PM</td>
<td>Army Program Managers</td>
</tr>
<tr>
<td>PMO</td>
<td>Program Management Office</td>
</tr>
<tr>
<td>QA</td>
<td>Quality Assurance</td>
</tr>
<tr>
<td>RAM</td>
<td>Random Access Memory</td>
</tr>
<tr>
<td>RFP</td>
<td>Request For Proposal</td>
</tr>
<tr>
<td>SE</td>
<td>Systems Engineering</td>
</tr>
<tr>
<td>SEC</td>
<td>US. Army Software Engineering Center</td>
</tr>
<tr>
<td>SoS</td>
<td>System of Systems</td>
</tr>
<tr>
<td>STRI</td>
<td>PEO Simulation, Training and Instrumentation</td>
</tr>
<tr>
<td>SW</td>
<td>Software</td>
</tr>
<tr>
<td>SWP</td>
<td>Software Performance</td>
</tr>
<tr>
<td>TRL</td>
<td>Technical Readiness Level</td>
</tr>
<tr>
<td>WAN</td>
<td>Wide Area Network</td>
</tr>
</tbody>
</table>
## Sample Software Core Measures

<table>
<thead>
<tr>
<th>Core measure</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Schedule</strong></td>
<td>Measures either task duration or task start and task completion. It is essential that everyone involved agrees on the definitions and how the tasks and events are measured.</td>
</tr>
<tr>
<td><strong>Effort</strong></td>
<td>Measures time spent by assigned resources. By monitoring effort it is possible to observe overburdened resources as well as understanding program costs.</td>
</tr>
<tr>
<td><strong>Size</strong></td>
<td>Size may represent either the size of the deliverable or the size of the inputs. LOC, the typical software measure of size, is a deliverable measure. Many use Equivalent Lines of Source Code (ESLOC), a mechanism for normalizing code size across different teams and different technologies.</td>
</tr>
<tr>
<td><strong>Defects</strong></td>
<td>Defects as reported by inspections, tests and other quality assurance activities provide a great deal of information about program product and process risk.</td>
</tr>
<tr>
<td><strong>Requirements</strong></td>
<td>Counts of requirements provide information about the rate of change of the product and the customer environment.</td>
</tr>
</tbody>
</table>

These core measures contribute to project reporting, the analysis of team performance, and change management.

For Program Office Functions, The data used to construct indicators are mostly the core measures.
Contact Information

Presenter / Point of Contact
Jim Wessel
Acquisition Support Program
Telephone: +1 908-418-0323
Email: jwessel@sei.cmu.edu

World Wide Web:
www.sei.cmu.edu
www.sei.cmu.edu/contact.html

U.S. mail:
Software Engineering Institute
Customer Relations
4500 Fifth Avenue
Pittsburgh, PA 15213-2612
USA

Customer Relations
Email: customer-relations@sei.cmu.edu
Telephone: +1 412-268-5800
SEI Phone: +1 412-268-5800
SEI Fax: +1 412-268-6257
NO WARRANTY

THIS CARNEGIE MELLON UNIVERSITY AND SOFTWARE ENGINEERING INSTITUTE MATERIAL IS FURNISHED ON AN “AS-IS" BASIS. CARNEGIE MELLON UNIVERSITY MAKES NO WARRANTIES OF ANY KIND, EITHER EXPRESSED OR IMPLIED, AS TO ANY MATTER INCLUDING, BUT NOT LIMITED TO, WARRANTY OF FITNESS FOR PURPOSE OR MERCHANTABILITY, EXCLUSIVITY, OR RESULTS OBTAINED FROM USE OF THE MATERIAL. CARNEGIE MELLON UNIVERSITY DOES NOT MAKE ANY WARRANTY OF ANY KIND WITH RESPECT TO FREEDOM FROM PATENT, TRADEMARK, OR COPYRIGHT INFRINGEMENT.

Use of any trademarks in this presentation is not intended in any way to infringe on the rights of the trademark holder.

This Presentation may be reproduced in its entirety, without modification, and freely distributed in written or electronic form without requesting formal permission. Permission is required for any other use. Requests for permission should be directed to the Software Engineering Institute at permission@sei.cmu.edu.

This work was created in the performance of Federal Government Contract Number FA8721-05-C-0003 with Carnegie Mellon University for the operation of the Software Engineering Institute, a federally funded research and development center. The Government of the United States has a royalty-free government-purpose license to use, duplicate, or disclose the work, in whole or in part and in any manner, and to have or permit others to do so, for government purposes pursuant to the copyright license under the clause at 252.227-7013.